

Marvin R. Gonzalez

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OBJECTIVE

I am an outgoing and passionate Web/New Media/Graphic designer, who is looking for a design firm that will fuel my creativity, push me to my limits, and be a fun, creative, and exciting place to work.

ONLINE PORTFOLIO

<http://www.avanti-studios.com>

SECURITY CLEARANCE

- Executive Office of the President – TS 15 year FBI Background Investigation
- Active SECRET Clearance

CAPABILITIES

- Expert level skills with HTML and CSS
- Working familiarity with XML, XHTML and JavaScript
- Extensive experience with Web design tools/imaging applications (Photoshop CS3, Illustrator CS3, Dreamweaver CS3, Flash, BBedit), and traditional print design
- Extensive knowledge of Section 508 of the Rehabilitation Act, W3C standards, Web Accessibility Initiative (WAI) guidelines, the theory and practice of Information Architecture (IA), and the mobile web
- Over three 5 years managing teams of up to six designers; over 15 years managing military personnel and equipment
- Experience and understanding of site architecture, user experience, color theory and color management on the web, proper file formats, and compression methods
- Strong typographic skills
- Bilingual [oral and written] English and Spanish

PROFESSIONAL EXPERIENCE

Lockheed Martin – Website Designer Stf. Feb. 2007 – Present

Client projects include: Office of the Secretary of Defense for Public Affairs, Joint Civilian Orientation Conference, Why We Serve, U.S. Marine Corps Accounting Branch, and U.S. Marine Corps Financial Improvement Initiative. Set creative direction and vision for The Pentagon web projects and applications. Managed client interface and coordinated with government officials to ensure design projects were delivered effectively under strict time management surroundings.

UNISYS – Senior Web Designer Aug. 2003 – Feb. 2007

Client projects include: Executive Office of the President of the United States, Office of the First Lady, and the Office of Management and Budget. Oversee the creative operations of the White House Web Team and manage the creative output from concept to delivery. Defined design (visual style and brand) and usability standards, defined design methodology for the creative team, collaborated with developers in back-end and front-end integration. Proven track record in information architecture, hands-on creative direction, and usability design.

CSC – Web Designer**Jan. 2001 – Aug. 2003**

Client projects include: U.S. Air Force, U.S. Navy, U.S. Army, IRS and FCC. Served as the lead Web Designer/Web Developer on a wide range of creative and technical projects. Contributed to the overall strategic direction of large-scale Web projects with a focus on user-centered design and usability principles. Designed site architecture, site maps, process flows, Photoshop and HTML templates, maintenance support and final design refinement. Incorporated W3C and Section 508 standards for greater accessibility solutions.

CIRCLE.COM – Web Designer**Apr. 2000 – Nov. 2000**

Client projects included: Mobil, Washington Redskins, Ocean Spray, Stanley Furniture and Buildtopia. Worked closely with creative director, art director, Web site producers, developers, information architects, marketing and editorial staff to gather requirements, develop design strategies and to meet project deadlines. Formulated basic layout design concept, HTML templates and client-side scripting. Transformed Visio layouts and site architecture into fully functional HTML files.

DYNCORP – Webmaster**Jul. 1998 – Apr. 2000**

Enhanced and managed the U. S. Coast Guard Recruiting Web Site. Displayed analytical and technical expertise, strategic planning, concept, design and prototype development. Developed visual aesthetic and screen designs for interactive corporate applications. Communicated well in working with programmers or users, able to work independently, worked quickly and accurately, detail oriented, worked well under pressure and used time effectively.

DYNCORP – Micrographics Technician**Mar. 1995 – Jul. 1998**

Supported the U.S. Navy's Bureau of Naval Personnel in its effort to convert 500,000 military personnel records (55 million images) from microfiche to digital format. Established work standards for six members, delegated work, interpreted policies, purposes and goals.

RITZ CAMERA, Inc. – Sales Consultant**Jan. 1990 – Mar. 1995**

Exceptional communicator with a consultative sales style, strong negotiation skills, exceptional problem solving abilities, and a keen client needs assessment aptitude. Aggressively identified opportunities, developed focus, and provided tactical business solutions for one of largest retail and camera chain in the United States.

U.S. NAVY – Senior Chief Petty Officer**Jan. 1986 – Present**

Principal advisor to the Commanding Officer and Executive Officer in developing policies on readiness, morale, training, welfare, and discipline on all assigned enlisted personnel. Established work standards for 26 members, interpreted policies, purposes and goals of organization.

EDUCATION

Northern Virginia Community College
Degree candidate, AAS Communications Design/Interactive Design
Summa Cum Laude
Planned completion Spring 2009

Northern Virginia Community College
AAS Photography/Studio Photography
Summa Cum Laude
Alexandria, VA 1999

COMPUTER SKILLS

Versatile on both PC and Macintosh platforms. Expert knowledge of Photoshop, Dreamweaver, BBedit, ImageReady, Illustrator, Microsoft Office 2007. Knowledge of Flash, Eclipse, QuarkXpress, InDesign, svnX, FireWorks, Visio, FreeHand.